



**Plant Botanical Name:**

*Echinacea paradoxa*

**USBG Plant Location:**

Bartholdi Park  
National Garden

**Sunlight:**

Full sun

**Plant Soil Type:**

Adaptable to clay, shallow, rocky and dry soils

**Plant Moisture Requirements:**

Low

**Plant Threat Level:**

Threatened

This yellow coneflower, native west of the Mississippi River from Missouri down to Texas, is easy to grow in most well drained garden sites. It typically reblooms after deadheading, although will self-seed when spent flowers are left in place. The erect seed heads are attractive and prove inviting to goldfinches and other birds in winter.

**National Garden Room Location:**

Butterfly Garden

**Source URL:** <https://m.usbg.gov/plants/yellow-coneflower>